

AS A BELOW NAMED INVENTOR, I hereby declare that:

My residence, post office address and citizenship are as stated next to my name.

I believe that I am the original, first and sole (*if only one name is listed below*), or an original, first and joint inventor (*if plural names are listed below*), of the subject matter which is claimed and for which a patent is sought on the invention entitled:

**TITLE: SYSTEM AND METHOD FOR DISSEMINATING INFORMATION OVER A COMMUNICATION NETWORK ACCORDING TO PREDEFINED CONSUMER PROFILES**

the specification of which either is attached hereto or indicates an attorney docket no. 8039-1, or:

☐ was filed in the U.S. Patent & Trademark Office on \_\_\_\_\_ and assigned Serial No. \_\_\_\_\_,

☐ and (*if applicable*) was amended on \_\_\_\_\_,

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above. I acknowledge the duty to disclose information which is material to patentability and to the examination of this application in accordance with Title 37 of the Code of Federal Regulations §1.56. I hereby claim foreign priority benefits under Title 35, U.S. Code §119(a)-(d) or §365(b) of any foreign application(s) for patent or inventor's certificate, or §365(a) of any PCT international application which designated at least one country other than the United States, listed below and have also identified below any foreign applications for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:

**Priority Claimed:**

Yes [ ] No [ ]

\_\_\_\_\_  
(Application Number) (Country) (Day/Month/Year filed)

Yes [ ] No [ ]

\_\_\_\_\_  
(Application Number) (Country) (Day/Month/Year filed)

I hereby claim the benefit under Title 35, U.S. Code, §120 of any United States application(s), or §119(e) of any United States provisional application(s), or §365(c) of any PCT International application designating the United States, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT International application(s) in the manner provided by the first paragraph of Title 35, U.S. Code, §112, I acknowledge the duty to disclose information material to patentability as defined in Title 37, The Code of Federal Regulations, §1.56(a) which became available between the filing date of the prior application and the national or PCT international filing date of this application:

60/177,402 1/20/2000 Pending  
(Application Serial Number) (Filing Date) (STATUS: patented, pending, abandoned)

\_\_\_\_\_  
(Application Serial Number) (Filing Date) (STATUS: patented, pending, abandoned)

I hereby appoint the following attorneys: **FRANK CHAU**, Reg. No. 34,136; and **JAMES J. BITETTO**, Reg. No. 40,513; **FRANK V. DeROSA**, Reg. No. 43,584; **GASPARE J. RANDAZZO**, Reg. No. 41,528; and **SUSAN PAIK**, Reg. No. 46,347, each of them of **F. CHAU & ASSOCIATES, LLP**, 1900 Hempstead Turnpike, Suite 501, East Meadow, New York 11554 to prosecute this application and to transact all business in the U.S. Patent and Trademark Office connected therewith and with any divisional, continuation, continuation-in-part, reissue or re-examination application, with full power of appointment and with full power to substitute an associate attorney or agent, and to receive all patents which may issue thereon, and request that all correspondence be addressed to:

Frank Chau, Esq.  
F. CHAU & ASSOCIATES, LLP  
1900 Hempstead Turnpike, Suite 501  
East Meadow, New York 11554  
Area Code: 516-357-0091

I HEREBY DECLARE that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under §1001 of Title 18 U.S. Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

FULL NAME OF FIRST OR SOLE INVENTOR: Shai Bar-Lavi Citizenship Israel

Inventor's signature: [Signature] Date: 5/30/00  
Post Office Address: 199 West Shore Road, Kings Point, NY 11024  
Residence: Kings Point, NY 11024

FULL NAME OF SECOND INVENTOR: Robert Hopwood Citizenship U.S.A.

Inventor's signature: [Signature] Date: 6/1/00  
Post Office Address: 12 Vail Court, Trumbull, CT 06611  
Residence: Trumbull, CT 06611

FULL NAME OF THIRD INVENTOR: Shlomo Shur Citizenship U.S.A.

Inventor's signature: [Signature] Date: 5/30/00  
Post Office Address: 105 Larnwick Lane, Fairfield, CT 06430  
Residence: Fairfield, CT 06430

FULL NAME OF FOURTH INVENTOR: \_\_\_\_\_ Citizenship \_\_\_\_\_

Inventor's signature: \_\_\_\_\_ Date: \_\_\_\_\_  
Residence & Post Office Address: \_\_\_\_\_

FULL NAME OF FIFTH INVENTOR: \_\_\_\_\_ Citizenship \_\_\_\_\_

Inventor's signature: \_\_\_\_\_ Date: \_\_\_\_\_  
Residence & Post Office Address: \_\_\_\_\_

FULL NAME OF SIXTH INVENTOR: \_\_\_\_\_ Citizenship \_\_\_\_\_

Inventor's signature: \_\_\_\_\_ Date: \_\_\_\_\_  
Residence & Post Office Address: \_\_\_\_\_

FULL NAME OF SEVENTH INVENTOR: \_\_\_\_\_ Citizenship \_\_\_\_\_

Inventor's signature: \_\_\_\_\_ Date: \_\_\_\_\_  
Residence & Post Office Address: \_\_\_\_\_

(Small Entity-Small Business [7-4]--page 1 of 2)

Each such person, concern or organization having any rights in the invention is listed below:

- ☐ No such person, concern, or organization exists.
- ☐ Each such person, concern or organization is listed below.

FULL NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_  
☐ Individual ☐ Small Business Concern ☐ Nonprofit Organization

FULL NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_  
☐ Individual ☐ Small Business Concern ☐ Nonprofit Organization

FULL NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_  
☐ Individual ☐ Small Business Concern ☐ Nonprofit Organization

I acknowledge the duty to file, in this application or patent, notification of any change in status resulting in loss of entitlement to small entity status prior to paying, or at the time of paying, the earliest of the issue fee or any maintenance fee due after the date on which status as a small business entity is no longer appropriate. (37 CFR 1.28(b)).

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application, any patent issuing thereon, or any patent to which this verified statement is directed.

NAME OF PERSON SIGNING Shlomo Shur

TITLE OF PERSON IF OTHER THAN OWNER \_\_\_\_\_

ADDRESS OF PERSON SIGNING 250 W. 57<sup>th</sup> Street, New York, NY 10019

SIGNATURE \_\_\_\_\_  
Date 5/30/00